

KoolKrome™ Lanyards

Cool and Flashy Look

Benefits:

- Unique and Distinct Appearance
- Company Name or Marketing Message Really Stands Out
- Lanyard is Memorable



JAM®

KoolKrome™ Lanyards

Bringing Innovation to the lanyard world! The KoolKrome™ lanyard is cool, flashy and has a modern look to it. The imprint is raised, metallic silver and is produced by molding each letter individually and then adhering each of those letters to the lanyard material. The imprint is text only, available with no breakaway and can be adhered to a black or white lanyard.



Features & Benefits:

Raised Metallic Silver Imprint

- Unique and Distinct Appearance
- Great for promoting company name or marketing message
- Lanyard will be remembered well after an event

Specifications:

Lanyard Material Colors:



 Black White

Material Width: 3/4"

Imprint Color: Metallic Silver

Font: Swiss 721 Black BT
Recommended for best results

MOQ: 500 Lanyards



Metallic Silver Imprint Upclose
(Text Only)

Attachment Options



Swivel Hook



Clip



Ring

KoolKrome™ Lanyards - Raised Metallic Silver Imprint

ITEM #	WIDTH	FITTING	MIN 500*	1000	2500	5000
KK-34S	3/4"	Swivel Hook	\$4.00	\$3.95	\$3.90	\$3.85
KK-34C	3/4"	Bull Dog Clip	\$4.00	\$3.95	\$3.90	\$3.85
KK-34R	3/4"	Split Ring	\$4.00	\$3.95	\$3.90	\$3.85

*Suggested MSRP

LANYARD IMPRINT INFORMATION

Price includes one-color imprint on one side.
Lead Time: 4-5 weeks after proof approval.
Lanyard Imprint Area: .34"x 7.9"
Imprint Area: .34"x 9.8": Add \$.24
Imprint Area: .34"x 11.8": Add \$.60
Setup Charge: \$150.00



Contact your J.A.M.
Representative today

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